

#### **Business Model:**

- No cost to our partners.
  - All costs for this project are underwritten and paid for by PCI, regardless of number of books ordered.
- Royalties
  - \$10 per book or package sold is earned as a royalty.

#### Privacy:

- Opt In only those who agree to be included can be published.
- PCI cannot re-use or re-sell your database for any purpose.
- All updates are returned to you.

### Oral History Project Publication:

- Collect and digitally audio record stories at scale via inbound phone calls.
- Stories are transcribed, edited, and stored in a digital vault for 24/7 access by you.
- Storytellers can access their personal story files.
- Storytellers can submit a photo that will appear alongside their story.
- No purchase is required.

## Cleaning and Verifying Current Data:

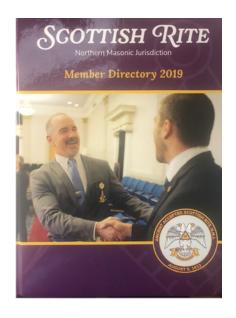
- PCI will perform the following data cleansing services at no charge (in addition to our outreach to both your current members and recently lapsed members via postcard and email, asking them to call a dedicated 1-800 number to confirm their data and tell their story):
  - National Change of Address
  - Telephone Verify and Append
  - Email Address Append
- All data collected will be returned you on a weekly basis during the first 6 months of the 12-month project.

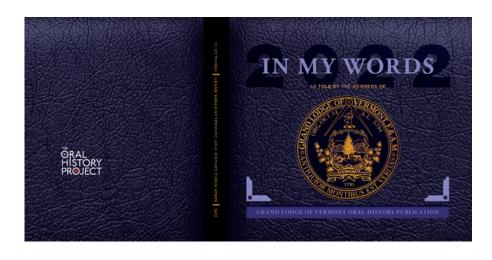
#### Additional Benefits:

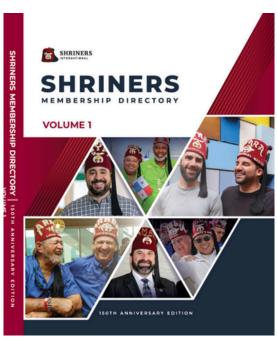
- 25 complimentary copies of the printed Oral History Legacy book
- 25 complimentary copies of the digital Oral History Legacy digital vault
- Full color, hardbound cover

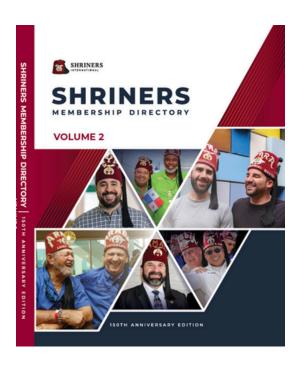


## **Project Sample covers**





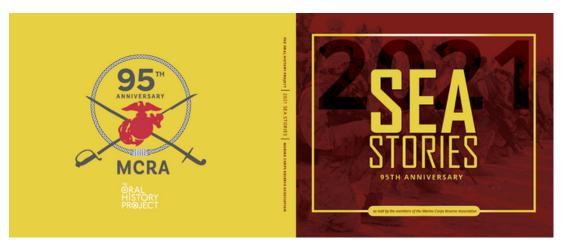






# **L** HISTORY PUBLICATION

# **Project Sample covers**



#### CLEMENS "TONY" M. PLATTNER





